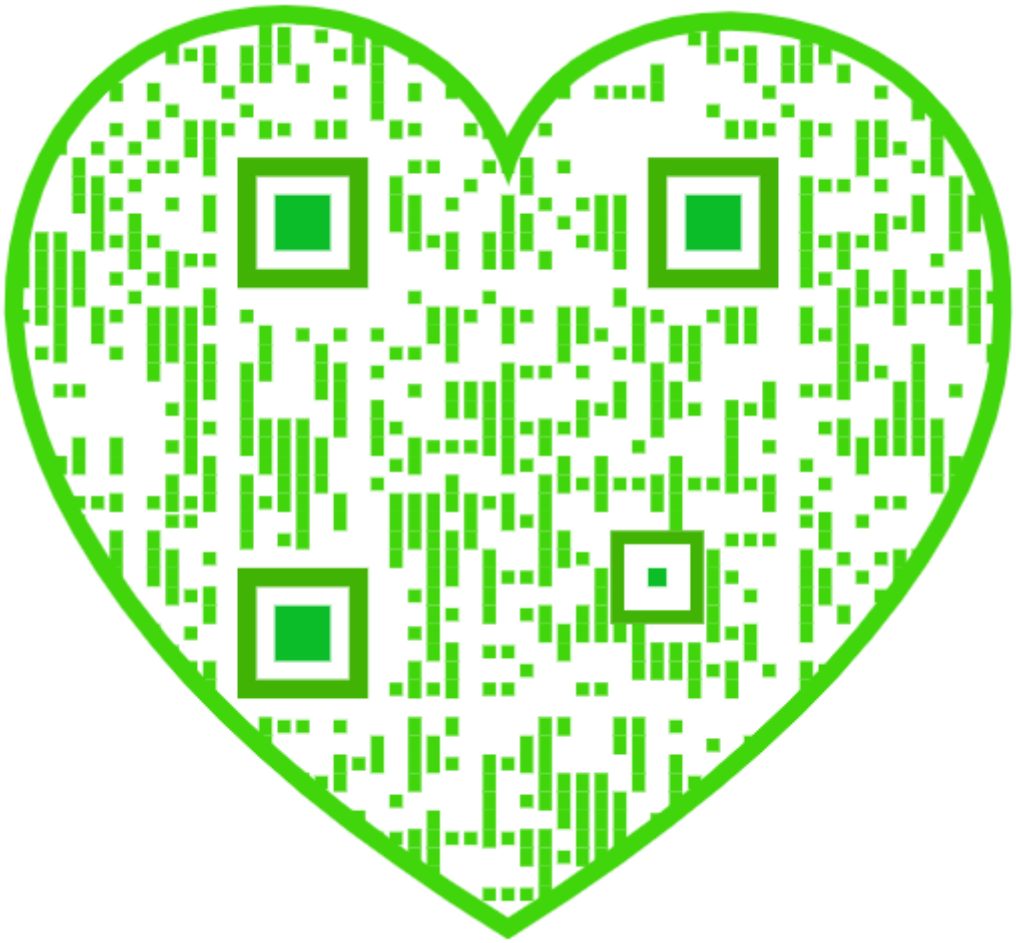
TYPE SPECIMENS

for Layout Printing Lettering

by

WILLIAM LONGYEAR

655.24
L859t
c.5



UNIVERSITY
OF FLORIDA
LIBRARIES

TYPE SPECIMENS

FOR

LAYOUT ★ PRINTING ★ LETTERING

by

WILLIAM LONGYEAR

Head, Department of Advertising Design,
Pratt Institute, Brooklyn, New York.
Designer for Commerce and Industry

Copyright, 1940, by

WATSON-GUPTILL PUBLICATIONS, INC.
NEW YORK, N. Y.

Printed in U. S. A.

655.24-
L259t
c.5
ARCHI-
TECTURE
BOOK ROOM

BY WAY OF INTRODUCTION

THE purpose of this volume is twofold. First, it is a convenient, well-indexed reference book for anyone, whether layman ar professional, who is interested in printing. To him it offers not only proofreading marks, explanations of the paint system, definitions of printing terms, and other helpful information on type and its uses, but also these four features of particular value:

1. A selection of 145 single line specimens of type faces in common use today, alphabetically arranged to make it easy for one to acquaint himself quickly with their individual characteristics or to identify, by comparison, types from other sources.
2. A similar selection of 58 single line specimens of antique and exotic types such as have recently been revived.
3. A number of pages demonstrating the use of selected types in printed matter: also several pages of rules and decorative material.
4. A group af 80 pages shawing 90 complete alphabets (with numerals) of types now popular, most of the alphabets being repeated in several sizes, giving a total of 388 separate alphabets.

Secondly, for the man wha makes layouts for printing, or who does hand-lettering (or who is learning to do these things), this book is a veritable storehouse of inspiring and easily adapted reference material, not to mention its brief but nevertheless vital text which demanstrates, among other things, haw ta use the reference material to advantage. For example, it selects a typical alphabet and shows how the letterer would adapt it to his hand-done work: again, it presents a typical layout and beside it a finished piece af printed matter—an advertisement—based upan it, the whole accompanied by full description of the procedure.

In short, whether one is navice or adept—whether he is interested in lettering, in layout, ar merely in gaining a greater knowledge of type faces—we believe he will find this book most helpful. It is especially recommended for use in schools in connection with caurses in lettering, advertising design, printing, sign painting, etc. Students can turn to its pages with the assurance that they represent the highest professional standards.

ACKNOWLEDGMENT

THE author expresses his deep appreciation to all who have caaperated in the preparation af this volume. Especially is credit due to the following firms and individuals for their generous assistance: The Composing Room, Inc., The Bauer Type Foundry, Inc., Rumford Press, Frederic Nelson Phillips, Inc., The International Paper Company, Gideon Haynes, Underwood and Underwood, General Electric Company, Chicago Advertising Year Book.

Digitized by the Internet Archive
in 2011 with funding from
LYRASIS Members and Sloan Foundation

http://www.archive.org/details/typespecimensfor00long

CONTENTS

BY WAY OF INTRODUCTION	iii
INDEX OF TYPE FACES	v, vii, ix
TYPE PAST AND PRESENT	1
HOW TO USE THIS BOOK	3
A TYPE SCRAP BOOK	3
OUR BOOK AS A LETTERER'S GUIDE	3
HOW TO LETTER FROM TYPE	5, 7
AND NOW COMES LAYOUT	9
INDICATING TYPE	9
COPY BLOCKS SET IN DIFFERENT TYPES	11
TYPE MEASURING SYSTEM	11
PRINTING TERMS DEFINED	12, 13
POINT SIZE OF RULES	14
PROOFREADING MARKS	14
RULES AND DECORATIVE MATERIAL	14, 23 to 26
BIBLIOGRAPHY	15
TYPE FACES (SELECTED EXAMPLES)	16 to 116

INDEX OF TYPE FACES

Note: The letters **ca** after a type name designate where complete alphabets can be found. Types indexed with a letter **e** will be found on our pages of antique and exotic type faces.

A	Adstyle Border	20
	Antique and Exotic Types	21, 22
	Antique No. 1	16
	Antique No. 1 Italic	16
	Antique Condensed	e 22
	Antique Extended No. 2	e 22
	Aquatint	e 21
B	Bank Script	ca 38
	Baskerville	16
	Baskerville Italic	16
	Bauer	27 through 37
	Beekman	e 22
	Bernhard Book	28
	Bernhard Cursive	28
	Bernhard Cursive Bold	16, 28, ca 39
	Bernhard Roman	28
	Bernhard Italic	28
	Bernhard Tanga	ca 38
	Beton	27
	Beton Light	27
	Beton Medium	27
	Beton Medium Condensed	27
	Beton Bold	27
	Beton Bold Condensed	27
	Beton Extra Bald	16, 27, ca 40
	Beton Open	16, 27, ca 40
	Bodoni	16, ca 41, 42
	Bodoni Italic	16, 29, ca 43
	Badani Bold	16, ca 44, 45
B	Bodoni Bold Italic	16, 29, ca 47, 48
	Bodoni Bald APL	ca 46
	Bodoni Ultra	16, ca 49, 50
	Bodoni Ultra Italic	16, ca 51
	Badoni Book	16, ca 52, 53
	Bodoni Book Italic	16
	Bodoni Raman	29
	Bodoni Roman Bold	29
	Bodoni Title	29
	Bookman	16
	Bookman Italic	16
	Bookman Mano.	ca 54
	Bookman Antique	ca 54
	Bowl	e 22
	Broadway	16, ca 55
	Buffalo Bill	e 21
C	Camelat Old Style	16
	Cameo	16, ca 66
	Cartoon	30
	Cartaon Bold	ca 56
	Caslan 137	16
	Caslon 137 Italic	j6
	Caslon 471	ca 56, 57
	Caslon 471 Italic	ca 58
	Caslon 540	16, ca 61, 62
	Caslon 540 Italic	16, ca 61, 63
	Caslon Bald	16, ca 59
	Caslon Bald Italic	16, ca 60
	Caslon Bald Condensed	16

CONTINUED

C
Caslon New ca 64, 65
Caslon New No. 3 16
Caslon New No. 3 Italic 16
Caslon Old Face 471 16
Caslon Old Face Italic 471 16
Caslon Open 16, ca 66
Century 17
Century Bold 17
Chancel e 22
Cheltenham Bold 17, ca 67
Cheltenham Bold Condensed 17, ca 68
Cheltenham Bold Extra Condensed 17
Civilite 17
Cloister Bold 17, ca 69
Cloister Bold Italic 17, ca 69
Cloister Text 17, ca 69
Cochin, Nicolas 17
Cochin, Nicolas Italic 17
Cochin, Nicolas Bold 17
Cooper Black 17, ca 70
Cooper Black Italic 17, ca 70
Corvinus Light 31
Corvinus Light Italic 31
Corvinus Medium 31
Corvinus Medium Italic 31
Corvinus Bold 31
Corvinus Skyline 31
Crayon e 21

D
Delphion 17, ca 71

E
Eden Light 17, ca 71, 72
Eden Bold 17, ca 72, 73
Egmont 17
Egmont Italic 17
Egmont Light ca 74
Egmont Medium 17, ca 74
Egmont Medium Italic 17
Egmont Bold 17
Elizabeth Roman 32
Elizabeth Italic 32
Exotic types 21, 22

F
Fashion Condensed e 21
Flirt e 22
French Clarendon Extended e 21
Fournier 17, ca 74
Futura 33
Futura Light 17, 33, ca 75, 76
Futura Light Oblique 17, 33
Futura Medium 17, 33, ca 77, 78
Futura Medium Oblique 17, 33
Futura Medium Condensed 33

F
Futura Bold 17, 33, ca 79, 80
Futura Bold Oblique 17, 33, ca 81
Futura Bold Condensed 33
Futura Demi Bold 17, 33
Futura Black 33
Futura Book 33
Futura Display 33
Futura Inline 33

G
Garamond Light 18, ca 82, 83
Garamond Light Italic 18, ca 83, 84
Garamond Medium 18, ca 85
Garamond Medium Italic 18
Garamond Bold 18, ca 86, 87
Garamond Bold Italic 18, ca 88
Girder Light 18, ca 90
Girder Light Italic 18
Girder Medium 18
Girder Medium Italic 18
Girder Bold 18, ca 89
Girder Bold Italic 18
Gothic No. 4, 5 point 18
Gothic, Agency Open ca 94
Gothic, Alternate No. 1 18, ca 95
Gothic, Alternate No. 2 18
Gothic Alternate No. 3 18
Gothic Condensed 18
Gothic Condensed Italic e 21
Gothic 529, Condensed 18
Gothic Condensed-Ludlow ca 93
Gothic, Copperplate No. 31 18
Gothic, Copperplate No. 32 18
Gothic, Franklin-APL 18, ca 96
Gothic, Franklin Italic 18, ca 97
Gothic, Franklin Condensed 18, ca 97
Gothic, Franklin Extra Condensed-APL 18, ca 98
Gothic, Gillies Light 34
Gothic, Gillies Bold 34
Gothic, Herald 18
Gothic, News 18, ca 99
Gothic, News Condensed 18, ca 99
Gothic, News Condensed-Light 18
Gothic, Novel 19, ca 94
Goudy Bold 19, ca 91
Goudy Bold Italic 19, ca 92
Goudy Cursive 19
Goudy Hand-Tooled 19
Goudy Hand-Tooled Italic 19
Goudy Open ca 90
Goudy Text e 21
Grant Antique e 21

CONTINUED

G
Graphic Bold ca 99
Greco Adornado 19, ca 100

H
Hauser Script ca 100
Harta Condensed e 21

I
Ideal News 19
Ideal News Italic 19

J
Janson 19, ca 101
Jansan Italic 19, ca 101
Jim Crow e 22

K
Kabel Bald 19, ca 102
Kabel Bold Italic ca 102
Keynate 19
Kenntanian 19
Kenntanian Italic 19
Kincaid e 22

L
Legend 35
Le Mercure 19
Liberty 19
Lucian 28
Lucian Italic 28
Lucian Bold 28
Lucian Open 28

M
Mandate 19, ca 103
Mayfair 19, ca 103
Metropalis Bald 19, ca 104
Mather Hubbard e 22

N
Narciss 19
Neuland 19, ca 105, 106
Nubian 19, ca 107

O
Obelisk e 22
Old Style No. 1 19
Old Style No. 1 Italic 19
Old Style No. 7 19
Old Style No. 7 Italic 20
Old Style Shaded e 22
Onyx ca 108
Orleans Open e 21
Ornate e 21
Orplid 20, ca 107

P
Park Avenue 20
Penelope e 22
Phidian e 21
Philadelphian e 21
Piranesi Bold 20, ca 108
Piranesi Bold Italic 20, ca 108

R
Radiant e 22
Ray Shaded e 21
Reflection e 21

R
Renaissant e 22
Remington Typewriter & Underscore 20
Ripple Text e 21
Roman Rimmed e 21
Roman Rimmed Condensed e 21
Round Shaded e 22
Rules and Decorative Material 14, 23, 24, 25, 26
Rustic e 21

S
Sancraft e 22
Scotch 20
Scotch Italic 20
Scotch No. 2 20
Scotch No. 2 Italic 20
Selected Types and Their Use (Bauer) 27 through 37
Siderei e 21
Signal Medium 20, ca 109
Single Line Specimens (papular types) 16 through 20
Single Line Specimens (antique types) 21, 22
Spindler Shaded e 22
Stationer Script 20
Stymie Light Italic ca 110
Stymie Medium Italic ca 111
Stymie Medium Condensed 20
Stymie Extra Bold Italic ca 112
Stymie Extra Bold Condensed 20, ca 112
Sylvan 20

T
Tempa Bald ca 113
Tempa Lined 20, ca 114
Tinted e 21
Tower 20
Trafton Script 20, 36, ca 114
Treasury Open e 21
Tuscan Shaded e 21
Typo Script 20
Typo Upright 20

U
Umbra 20, ca 115
Underwaad Typewriter & Underscore 20
University Text Shaded e 21

V
Vogue Light ca 116
Vogue Light Oblique ca 116

W
Weiss Initial Series I 37
Weiss Initial Series II 37
Weiss Initial Series III 37
Weiss Raman 37
Weiss Roman Bold 37
Weiss Italic 37

TYPE ★ PAST AND PRESENT

TYPOGRAPHY is one of the youngest of the civilized arts, even though the Chinese were making rubbings from letters cut on wood blocks as early as 900 A.D. Gutenberg is generally conceded to be the inventor of movable type. His, the first complete book from movable type, was printed about 1450.

The design of early type faces was based on manuscript writing. These letters were the natural result of the square-pointed pen used by the scribes. Evolution and the talents of Jenson, Caslon, Garamond, Bodoni, and other great designers gave us the upper and lower case types in common use today. The first printing in the Western Hemisphere was done by Giovanni Pooli in Mexico City in 1539. The Rev. Jesse Glover left England with a printing outfit but died before reaching America. In 1638 his equipment was set up by Stephen Day and his son in Cambridge, Mass. In the short half century after Gutenberg's contribution, sixteen thousand editions were published in Europe. Before that time books were laboriously lettered by hand. They were generally the property of the church and the rich.

Obviously, printing has been a great force in civilization. It has made possible the public library, books, magazines and newspapers. Printing is the voice of advertising.

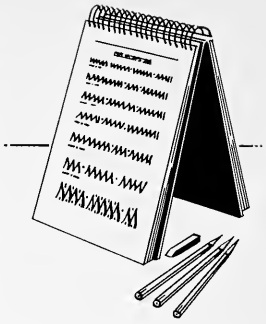
Recent years have witnessed a renaissance in type design. Modern advertising and book printing, improved printing processes and a renewed interest on the part of the public and designers have resulted in many new and interesting type faces.

Type's major purpose is to be read; therefore it must be legible as individual letters and as blocks of printing. Simplicity and good taste are characteristic of all good type faces. Discrimination is necessary in the selection and use of a type for a particular purpose. Type faces are highly individual. They give character to the printed page. Type may be delicate or brutal, refined or bawdy, conservative or aggressive. The manner of speech of an individual makes an instant impression on the listener: type has the same effect on the eye and the mind of the reader. Here indeed is a subtle and powerful tool in the hands of the designer and the advertiser. Daily, alphabets in their many forms affect the lives and the actions of countless human beings.

THE FIVE PERIODS IN THE HISTORY OF TYPE

Venetian 16th century, typified by . . .	Old English type
Old Style 17th century, typified by . . .	Caslon
Transitional 18th century, typified by . .	Bulmer
Modern, typified by	Bodoni
Contemparary, typified by	Futura

HOW TO USE THIS BOOK



SPIRAL binding was adapted for this volume for functional reasons. It enobles the book to be utilized like an easel as in the sketch at the right—a thing af double value, for, in this vertical position, the book not only occupies little room on the desk ar drawing baard, but permits the spectator to see the pages in an unforeshortened pasitian. This is of particular advantage when the letterer or layaut mon desires to refer to a single page far a considerable periad.

Full as this book is of type faces, it contoins only a modest percentage of the many hundreds which are available. Each type face is also narmolly monufoctured in many sizes. While we here offer a generous assortment of sizes in certain standord alphobets such as Caslan and Badoni, we have in some other cases limited ourselves mainly ta the smaller sizes which ore most in demond in printing, and to extremely large sizes helpful to the letterer. Newer and less known faces like Trafton and Tempo have nat been overlooked, but extreme styles which are in questionable taste have purposely been omitted.

A TYPE SCRAP BOOK

STUDENTS often find it advantageaus ta supplement such a baak as this by organizing scrap books, usually af loose leaf farm, of supplementary material collected fram books, magazines ond other printed matter, and including both individuol type foces ond attractive examples af their applicatian ta printing.

OUR BOOK AS A LETTERER'S GUIDE

JUST as many type foces were originally based on hond-lettering, so the letterer often draws inspiratian fram type faces. Especially where hand-lettering and type are to be used together (as in advertisements and ather farms af printed matter in which individualized headings, captions and other important copy is often hand-lettered) they have much in common: there must be perfect harmony between the two. Therefore a type book such as this, with its many beautiful type faces, con prove, within reasonable limits, an excellent guide for the letterer, helping him in his lettering while acquainting him intimotely with types. On the next page we shall discuss a methad which enables the letterer to translate type foces into lettering.

HOW TO LETTER FROM TYPE

TO UTILIZE type foces like those in this volume as a basis for hond-lettering, some logical method must be followed. Here is o common one. For purposes of study we have selected one of the finest standard type faces, Caslon 540.

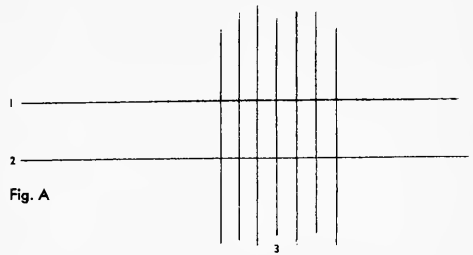


Fig. A

PROCEDURE

Thumbtock a sheet of tracing paper to the drawing board. With the T-square, drow two horizontal guide lines three-quarters of an inch or so oport. See 1 and 2, Fig. A.

Next, with T-square and triangle draw a number of clasely spaced vertical lines: Fig. A, 3. These will serve as guides for letter ascenders and descenders.

Tack o second sheet of tracing paper over the guide line sheet and lightly sketch the word **millpond,** using the specimen sheet of Caslon 540 as a model. Don't make the common beginner's mistake, pictured in Fig. B, of getting a crowded effect in same places. Note at 4, for exomple, that the vertical letters **m i l l** ore too closely spaced as compared with the round letters **p o n d** (5), resulting in an irregular tone aver the whole. The test of good spacing is the evenness of tone (colar) aver a word, line, or paragraph. Incidentally, good spacing (and particularly open spocing) adds as much to legibility as to appearance, as will be noted in Fig. C.

Your first rough sketch is only a triol. It is never advisoble to correct poor spacing by changing the proportians of letters. Lay another sheet of tissue over the two already in place and draw in the letters **p o n d,** keeping the white spaces in and between the letters appraximotely alike. See 6, Fig. C. Shift this tracing until the **l** next to **p** spaces correctly. Repeat this practice with the first three letters of the word, **m i l** (Fig. C, 7), and the result should be as uniform as in our example. By using tracing paper in this manner, shifting it as necessary for study of spacing, time can be saved and best results obtained.

As it is seldom advisable to try to da finished lettering on tracing paper, the perfected pencil drawing is lightly transferred to some firmer surface such os bristol baard. This can be dane by cooting the back of the paper with graphite, applied with o soft pencil (used flatwise), next lining the farms thraugh fram the foce with a sharp pencil. The tronsferred farms are then perfected in pencil, ofter which they are inked in. Inking is generally done with pen or brush and waterproof drawing ink, as in Fig. C. This completes the customary procedure.

A study of the variaus olphobets in this valume will make clear that lettering based upon them wauld nat always demand exactly the same treatment. For instance, a style like Futura Light (poge 75) can often be interpreted satisfoctorily with single strokes of the pen. On the other hand, a type like Hauser Script (page 100) requires a quick, bold handling of the brush. In all lettering, perfection comes only through coreful observation coupled with constant practice. By working from variaus alphabets in this book, using pen or brush as each style demonds, sound progress should be made.

The experienced letterer often interprets a style of lettering rather freely, making whotever chonges his mood or purpose dictates. Normolly, however, he at least maintoins the established and beautiful relative proportions of his prototype: if he diverges from them he does so consistently.

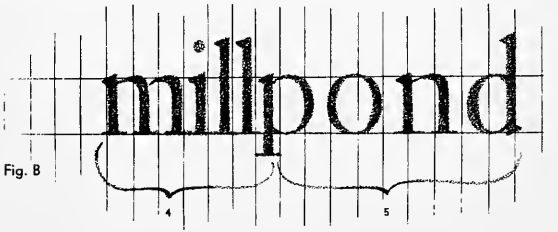


Fig. B

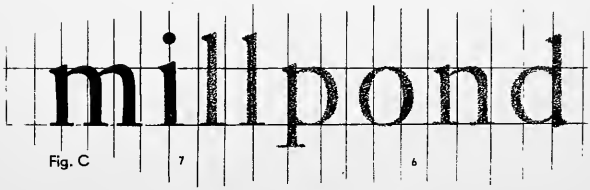


Fig. C

SPACE TO OBTAIN EVEN TONE

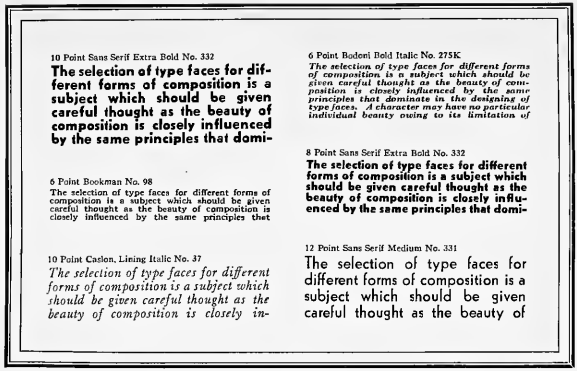
AND NOW COMES LAYOUT

BOTH the mon qualified to do hand-lettering and the one who designs printed matter (but does not letter) need knowledge of loyout. But what is loyout? A layout is the sketch in which the designer records his conception of an advertisement or other piece of printed matter. It is generally drawn actual size, in pencil, on a large tissue pad. As in the case of the word **millpond** just discussed, the texture of the paper and its tronsparency make it possible to produce one study over another. Type and illustration con be traced into the layout. Layout pencils, similar to lithographic pencils, give the uniform grays and rich blacks so necessory in a good page.

The layout shows the placing of all elements of the advertisement, indicating their relative size ond importance. The layout man seldom writes the advertisement—a copy writer normally supplies the theme and reading matter—but he does, as a rule, determine the general style af an advertisement and he orranges the illustrations ond type matter.

INDICATING TYPE

IN SUCH work, headings—large words of display—are roughly blocked out in reodoble form with strokes suggestive of the type to be used. Blocks of smaller type are merely indicated by massed horizontal lines of such weight and spacing as to simulate the effect desired. All this is exemplified by the accompanying illustrotion. That different sizes and weights of type creote different tone (color) volues when set in blacks of copy is shown at the top of the following page. See how light in tone some of these areas are when compared with others. Examine publications for further examples of tone created by type. Such tone is on important factor in printing. In a layout, the relative grays of type matter and illustrations, as indicated by the layout man, creote pottern.


10 Point Sans Serif Extra Bold No. 332
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of composition is closely influenced by the same principles that domi-
6 Point Bodoni Bold Italic No. 275K
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of composition is closely influenced by the same principles that dominate in the designing of type faces. A character may have no particular individual beauty owing to its limitation of
6 Point Bookman No. 98
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of composition is closely influenced by the same principles that
8 Point Sans Serif Extra Bold No. 332
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of composition is closely influenced by the same principles that domi-
10 Point Caslon, Lining Italic No. 37
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of composition is closely in-
12 Point Sans Serif Medium No. 331
The selection of type faces for different forms of composition is a subject which should be given careful thought as the beauty of

COPY BLOCKS SET IN DIFFERENT TYPES

The blocks of copy above give an idea of the legibility, tone, and number of characters per line of variaus type sizes.

TYPE MEASURING SYSTEM

TYPE is measured by what is known as the point system. This is based an the division of the inch into 72 equal parts or points.*

6 paints = 1 nonpareil
12 points = 2 nonpareils = 1 pica
6 picas = 1 inch
72 points = 1 inch

** This statement and the table are slightly inaccurate as the pica actually measures 0.16608 of an inch, six picas measuring 0.99648 of an inch and a point about 0.0138 of an inch.*

All material used by the typagrapher such as type, borders, rules, ornaments, leads, etc., is measured by the point system and should be sa specified. Printers use in place of aur regular foot rule what is known as the printer's rule, which is normally graduated in picas and nonpareils. In other words, the printer would call a column of type which measures two inches in width "twelve picas wide," or, more often, "twelve pica measure."

Note: While the rules at the bottom of page 14 give a graphic indication of the increase in size of type by points, the actual face of type—the part which comes in contact with the paper and gives the visible impression—varies in size in types of different design. For example, compare the 6-point faces in the copy blocks above. In other words, all type of a certain designated size is not necessarily the same in actual size. Usually type faces are considerably smaller than rules of the same designation because few faces completely fill the type body—a matter exemplified by the illustration on page 15.

PRINTING TERMS DEFINED

THE ort and science of printing being extremely complicated, a whole volume could eosily be devoted ta almost any phase af it. When it comes ta terminology, for instonce, printers hove practically a language of their own. Fortunately one can find odequate definitions of most printing terms in the dictionary. Here are a few in common use.

AGATE—5½-point type.
ALTERATIONS—Changes from original copy, or author's carrections. The printer's bugabaa.
A-P-L—All Purpase Linotype. Machine used mainly for the casting of big type. Nat dissimilar in principle fram the Ludlow.
ASCENDERS—The parts of lawer-case letters that project obave the waist or main line, e.g., h, d, f, etc.
BLACK-FACE LETTER—Dark or bold form of German text; alsa called Gothic.
BLEED—A picture that has been trimmed ta permit it ta extend ta the extreme edges of the page.
BODY—Size from top to bottam af type.
BODY-TYPE—Type used for the main body af a jab, usually 14-point or less.
BOLD FACE—The dark form of o type family as against its light and medium forms.
BROCHURE—A pamphlet baund and stitched in baak form.
BUILT-UP LETTER—Letter first drawn in autline and then filled in.
CHASE—The metal frame in which type and plates are locked up for printing.
COMPOSING STICK—Metal tray graduated ta the paint system and used ta set type to a given measure.
COMPOSITOR—One wha campases ar sets type.
CONDENSED TYPE—A narraw type face.
COPPER SPACES—½-point spaces.
CURSIVES—Joined letters with rounded angles—like uncial letters.
CYLINDER PRESS—Machine that prints by the actian af a cylinder on a flat form.
DESCENDERS—Parts of the lower-case letters that descend below the main or waist line, e.g., g, j, p.
DEVIL—Usually youngest helper in a print shop.
DISPLAY TYPE—Large type used far emphosis.
DOUBLE TRUCK—Term designating a bady of copy and illustration that spreads across two facing pages of a publication.
EM—The square of the bady of any size type; 10 paints wide far 10-point type, etc.
EN—One-half the width of on em.
EXPANDED TYPE—Opposite of candensed type.
FACE—The top part of a type piece that gives it its style and distinctian.
FAMILY—Type faces that moke a related group.
FONT—Full assartment of type of ane size and face, e.g., 12-point Gaudy, etc.
FORM—Type and material locked in a chase and ready far the press.
FOUNDRY—The electratype faundry, where electratype plates ore made by casting from the ariginal form consisting af type and cuts. Alsa refers to foundry type, or individual hand type.
FURNITURE—Wood or metal forms less than type-high used ta fill large blank spoces in chase not occupied by printing matter.
GALLEY—Shollow tray used to assemble ar stare away type and plates.
GALLEY PRESS—Machine for moking proofs.
GALLEY PROOF—Proaf af type matter that is still in the galley and so is easily carrected.
GEOMETRICS—Expression far decorotive figures or pictarial compasitions made with geometric or type forms.
GOTHIC—Uniform-strake letters or type withaut serifs: also SANS SERIF.
GRIPPERS—Metal prongs an a platen press that hald the sheets ta the platen.
GROOVE—The space between the feet of a type.
GUIDE—Pieces of metal an the tympan against which paper is fed in printing.
HAIR SPACES—Thinnest strips used in spacing aut type.
HAIRLINE—Thin rule in printing.
HAND PRESS—Vertical moving press manipulated by hand far abtaining impressions, e.g., Washington Press.
HEADINGS—Headlines as distinguished fram body type.
IMPOSITION—Lockup af page forms in a chase.
INTERTYPE—Typesetting machine exactly the same in principle and performance as Linotype.
ITALICS—Script-like letters or type.
JUSTIFICATION—The process af spacing out type to a given meosure that lines may be uniform in length.
KERN—That part of o type that is prolonged beyond the body.
LEADERS—Datted line used ta lead the reader's eye from ward to ward in tabular matter.
LEADING—Insertion af metal strips of required width between lines of type.
LEADS—Strips af metal far separating type lines.
LIGATURE—Twa or three characters combined an a single type body, e.g., ff, œ, ffi, ffl, etc.
LIGHT FACE—Lightest and thinnest form of a type series; opposite of bald-face.
LINOTYPE—Line of type set by a machine manipulated in typewriter fashian; also name of mochine.
LIVE TYPE—Printing matter still in use.
LOCKUP—Type matter and plates locked together in a frame preparatory to printing.

PRINTING TERMS CONTINUED

LOWER CASE—Small letters usually faund in the lawer part af the type case.
LUDLOW TYPOGRAPHY—Slug-casting machine in which matrices are hand set.
MACHINE COMPOSITION—Type set by machine, nat by hand.
MAKE-READY—Preparatian af type, press, and plate farms with overlay ar underlay ta abtain uniform impression.
MAKE UP—Adjustment af types and cuts inta a farm.
MEASURE—Width af a column af set type.
MISPRINT—Typagraphical errar.
MONOTYPE—A methad af casting individual types fram matrices. The Manatype pracess is divided inta twa mechanical units, the keybaard, ar campasing unit and the casting unit. At the keybaard, hales are punched in a rall af paper which, player piana fashian, acts as the manitar when placed in the casting unit.
NICK—Shallaw slit in a type which helps the campasitar ta avaid mixing similar types.
NONPAREIL—A unit af measure—ane-half af a pica—6 paints.
OFFSET PRINTING—Impressian an a rubber blanket made by a plate and then affset an paper.
OLD ENGLISH—Heavy black-faced letters.
OLD-STYLE TYPE—Thick-and-thin-straked letters with wedge-shaped serifs which are especially marked in the lawer cases.
OPEN MATTER—Widely spaced type lines.
OVERLAY—Make-ready; addition af layers af tissue under tympan an press ta even the impressian.
PI—Drapped ar mixed type.
PICA—Printer's unit af measure; 12 points (approximately 12/72 af an inch).
PLANER—Smaath black af waad used far praafing and leveling body af text.
PLATEN—The part af the platen press ta which the paper is fed.
PLATEN PRESS—The press that abtains an impressian by pressing the paper against the type.
POINT—A unit af type measurement—(72 paints equal abaut an inch).
PROOF—Impressian fram a cut ar a body af type far examinatian ar carrectian.
PROOFREADER—One wha marks capy far carrection with "praafreader's marks."
QUAD—Belaw-type-high metal blank used ta space aut ends af lines.
QUOIN—Wedge-shaped farms used in lacking up type matter in chase.
REGISTER MARKS—In printing, the devices that help calars ta fit inta their carrect relatianship. In engravers' praafs, the crasses that help ta abtain register in praafing.
REGLET—6- and 12-paint waaden furniture.
REVISE PROOF—Praaf taken ta check carrectians made in a first praaf.
RIVERS—Spaces between wards, accidentally cainciding in successive lines and farming a band af unprinted "rivers."
ROLLERS—Printing rallers ar brayers.
ROMAN—Thick-and-thin-serifed letters that were first used in Italy.
RULE—Strip af type-high metal that prints lines.
SANS SERIF—Letters ar type withaut serifs.
SCRIPT TYPE—Italicized type that laaks like writing.
SERIFS—Fine crass-strake terminatians af letters—usually an tap and battam.
SET—To campase ar arrange type.
SLUGS—Leads 6 paints and mare in thickness, used ta separate lines af type.
SOLID MATTER—Type lines set withaut leading between lines.
SPACE—Belaw-type-high blanks used ta separate wards in type matter.
SPACING—Varying the size af the spaces between wards ta improve the appearance af the line
STICK—Device far campasing type ta measure.
STRAIGHT MATTER—Oppasite af display, plain campasitian.
TEXT—Bady matter af a page ar advertisement.
THERMOGRAPHY—Wet printing that is pawdered and then heated ta abtain a raised effect.
TISSUE—Thin paper used in building up a black in make-ready.
TYMPAN—Sheet af taugh paper that covers the platen ar cylinder.
TYPE GAUGE—Printer's ruler having inch and paint divisians.
TYPE-HIGH—Height af type (0.9186 af an inch).
TYPOGRAPHY—Art af type arrangement.
UNDERLAY—Make-ready; building up af plate with layers af paper ta abtain an even impressian.
UPPER CASE—Capital letters.

COPYREADING MARKS

Symbols for editing copy.

Correct editing reduces average costly alteration charges by more than half, and alterations account for from 10 to 50 per cent of most jobs

ONE WORD	If our only yard stick of business profits is dollars, and we measure our every activity by the noise it makes on the cash register, then I say, don't join anything. Keep out of your trade associations, fight why of the local service clubs; have nothing to do with executives organized on functional lines. In the first place, with such a philosophy you probably won't put much into these associations and you may be perfectly certain you won't take much out.
BOLD FACE	
APOSTROPHE	
SEMICOLON	
LOWER CASE	
PERIOD	
COMMA	
RESTORE	
RUN IN	
INSERT LETTER	It takes more than dues to make a successful association. And you probably won't make many friends, for
TRANSPOSE LETTER	
OMIT WORD	people haven't much use for the man who joins up for
HYPHEN	business first purposes. If you are that sort of bird,
INSERT WORD	stay at your desk. Keep your head buried in your papers.
ITALICS	But don't blame anyone but yourself if you and your
EXCLAMATION POINT	business soon die of hardening of the arteries!
PARAGRAPH	If, however, you measure profits by the friends you
OMIT LETTER	make as well as the money you bank; if you agree with
SMALL CAPS	Theodore Roosevelt that every man owes something to
QUOTES	his profession and are not satisfied to go through
DASH	life, taking all you can get but giving nothing in re-
TWO WORDS	turn--then join at least one of your hometown's fel-
CAPITALIZE	lowship groups. After all, you know we are only on
SPELL OUT	this earth a few years. Most of us have but 20 years
NUMERAL	at best in the harness. Why not spend one per cent of
TRANSPOSE WORDS	those remaining years doing what we can make this
QUESTION MARK	world a better place in which to live?

PROOFREADING MARKS

Symbols for correcting copy after it has been set in type, not to be confused with copyreading marks. Good proofreading checks the finished composition for three factors: Sense, typographical errors and the faithful following of copy

- Dele, or delete: take out.
- Letter reversed — turn.
- Put in space.
- Close up — no space.
- Bad spacing; space more evenly.
- Wrong font: character of wrong size or style.
- Transpose.
- Make a new paragraph.
- Indent; or, put in an em-quad space.
- Carry to the left.
- Carry to the right.
- Elevate.
- Depress.
- Imperfect type — correct.
- Space shows between words — push down.
- Straighten alignment.
- Restore or ~~retain~~ words crossed out.
- Print (æ, fi, etc.) as a ligature.
- Words are omitted from, or in, copy
- Query to author: Is this correct?
- Put in capitals.
- Put in SMALL CAPITALS.
- Put in LOWER CASE.
- Put in roman type.
- Put in italic type.
- Put in bold face type.
- Insert period.
- Insert an apostrophe in proof readers marks.
- Insert hyphen in printing office efficiency.
- Insert en dash between 1918 20.
- Insert em dash.

RULES, BORDERS AND ORNAMENTS

Shaded Rule

Parallel Rule

Broken Rule

Irregular Rule

Stars — 6 pt. 8 pt. 10 pt. 12 pt. 18 pt.

Dots — 3 pt. 4 pt. 6 pt. 8 pt. 10 pt. 12 pt 18 pt.

Squares — 6 pt. 8 pt. 10 pt. 12 pt. 18 pt.

Decorations

Flowers

Ornamental Borders

POINT SIZES OF RULES

Hairline

½ Point

1 Point

1½ Point

2 Point

2½ Point

3 Point

4 Point

5 Point

6 Point

8 Point

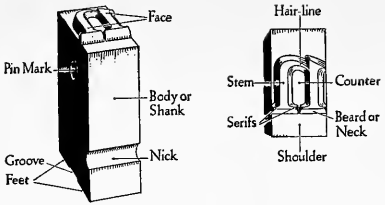
9 Point

10 Point

12 Point

18 Point

TYPE TERMINOLOGY



BIBLIOGRAPHY

Believing that many of our readers will desire to investigate some phases of our subject which it is impossible to present here, we offer this brief bibliography.

ADVERTISING LAYOUT AND TYPOGRAPHY . . .
by Eugene De Lopetecki, New York, The Ronald Press, 1935

TYPOGRAPHER'S DESK MANUAL . . . . . by Eugene De Lopetecki, New York, The Ronald Press, 1937

THE NEW TYPOGRAPHY AND MODERN LAYOUTS . . . by Frederic Ehrlich, New York, Stokes, 1934

PITMAN'S DICTIONARY OF ADVERTISING AND PRINTING; A COMPLETE WORK OF REFERENCE
by G. J. Freshwater, London, Pitman, 1930

AN ESSAY ON TYPOGRAPHY, second edition . . . . . by Eric Gill, London, Sheed and Ward, 1936

DESIGN AND BEAUTY IN PRINTING . . .
by Frederic William Goudy, New York, Press of the Woolly Whale, 1934

FASHIONS IN AMERICAN TYPOGRAPHY, 1780 to 1930 . . .
by Edmund Geiger Gress, New York, Harper, 1931

BIBLIO-TYPOGRAPHICA, A SURVEY OF CONTEMPORARY FINE PRINTING STYLE . . .
by Paul Johnston, New York, Covici-Friede, 1930

THE BOOK; THE STORY OF PRINTING AND BOOKMAKING . . .
by Douglas Crowford McMurtrie, New York, Covici-Friede, 1937

THE ART OF THE BOOK . . . . . by Bernard Henry Newdigate, London, The Studio, 1938

THE ART OF THE BOOK AND ITS ILLUSTRATION . . . . . by Jan Poortenaar, Philadelphia, Lippincott

A MANUAL OF ADVERTISING TYPOGRAPHY . . .
by Thomas Blaine Stanley, New York, Prentice-Hall, 1935

PRINTING TYPES, THEIR HISTORY, FORMS, AND USE . . .
by Daniel Berkeley Updike, Cambridge, Harvard University Press, 1922

SINGLE LINE SPECIMENS

The following types ore oll in common use today, and ore offered here for purposes of identificotion ond instruction. To oid in interpreting the notes os to sizes, etc., we offer on poge 11 a description of the point system ond on pages 12 ond 13 definitions of such words or obbreviations as Lino., Foundry, Ludlow, Mono., ond Intertype.

Antique No. 1
Lino.: 6, 8, 10, 12, 14 point

Antique No. 1 Italic
Lino.: 6, 8, 10, 12, 14 point

Baskerville
Lino.: 8, 10, 11, 12, 14, 16 point

Baskerville Italic
Lino.: 8, 10, 11, 12, 14 point

Bernhard Cursive Bold
Foundry: 14, 16, 18, 24, 30, 36, 42, 54, 72 point

Beton Extra Bold
Foundry: 8, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60 point

BETON OPEN
Foundry: 20, 24, 30, 36, 48 point

Bodoni Book
Lino.: 6, 8, 9, 10, 12, 14, 18. Foundry: 24, 30, 36, 42, 48 point

Bodoni Book Italic
Lino.: 6, 8, 9, 10, 12, 14, 18. Foundry: 24, 30, 36 point

Bodoni
Lino.: 6, 8, 10, 12, 14, 16. A-P-L: 24, 30, 36, 42, 48, 60, 72 point

Bodoni Italic
Lino.: 6, 8, 10, 12, 14, 16. A-P-L: 24, 30, 36, 42, 48 point

Bodoni Bold
Lino.: 6, 8, 10, 12, 14, 18 point
Ludlow: 24, 30, 36, 42, 48, 60, 72. A-P-L: 84, 96 point

Bodoni Bold Italic
Lino.: 6, 8, 10, 12, 14 point
Ludlow: 18, 24, 30, 36, 48. Foundry: 42, 60, 72 point

Bodoni, Ultra
Mono.: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48. Foundry: 6, 60 point

Bodoni, Ultra Italic
Mono.: 14, 18, 24, 30, 36 point

Bookman
Intertype: 6, 8, 9, 10, 12, 14. Mono.: 18, 24, 30, 36 point

Bookman Italic
Intertype: 6, 8, 9, 10, 12, 14 point

BROADWAY
Foundry: 10, 12, 14, 18, 24, 30, 36, 48 point

Camelot Old Style
Foundry: 8, 10, 12, 18, 24, 30 point

Cameo
Ludlow: 18, 24, 30, 36, 48 point

Caslon Bold
Mono.: 8, 10, 12, 14. Ludlow: 18, 24, 30, 36. Foundry: 48, 60 point

Caslon Bold Italic
Mono.: 8, 10, 12, 14, 18, 24, 30, 36 point

Caslon Bold Condensed
Foundry: 14, 18, 24, 30, 48, 60 point

CASLON OPEN
Foundry: 24, 30, 36 point CAPS ONLY

Caslon Old Face (471)
Lino.: 8, 10, 12, 14, 18. Ludlow: 24, 30, 36, 42, 48, 60, 72 point

Caslon Old Face Italic (471)
Lino.: 8, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point

Caslon (540)
Lino.: 8, 10, 11, 12, 14, 18. Foundry: 84, 96 point

Caslon Italic (540)
Lino.: 8, 10, 11, 12, 14. Foundry: 48, 60, 72, 84, 96 point

Caslon, New (No. 3)
Lino.: 8, 10, 12, 14. Foundry: 18, 24, 30, 36, 42, 48, 60 point

Caslon, New (No. 3) Italic
Lino.: 8, 10, 12, 14. Foundry: 10, 12, 14, 18, 24, 30, 36, 42, 48 point

Caslon (137)
Lino.: 8, 9, 10, 11, 12 point

Caslon (137) Italic
Lino.: 8, 9, 10, 11, 12 point

Civilite
Foundry: 18 point

Cochin, Nicolas
Foundry: 10, 12, 14, 18, 24, 36, 48 point

Cochin, Nicolas Italic
Foundry: 14, 18, 24, 36, 48 point

Cochin, Nicolas Bold
Foundry: 12, 14, 18, 24, 36, 48 point

Century
Lino.: 8, 10 point

Century Bold
Lino.: 8, 10 point

Cheltenham Bold
Mono.: 14, 18, 24, 30, 36 point

Cheltenham Bold Condensed
Mono.: 18, 24, 30, 36 point. Foundry: 42, 48, 60, 72 point

Cheltenham Bold Extra Condensed
Mono.: 18, 24, 30, 36 point. Foundry: 42, 48, 60, 72 point

Cloister Bold
Lino.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

Cloister Bold Italic
Lino.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

Cloister Text
Mono.: 14, 18, 24, 30, 36 point

Cooper Black
Ludlow: 12, 14, 18, 24, 30, 36, 48 point
Foundry: 6, 8, 10, 60, 72, 96 point

Cooper Black Italic
Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 48 point

DELPHIAN
Ludlow: 36, 48 point CAPS ONLY

Eden Light
Ludlow: 14, 18, 24, 30, 36, 42, 48, 72 point

Eden Bold
Ludlow: 14, 18, 24, 30, 36, 42, 48, 72 point

Egmont
Intertype: 8, 10, 12, 14, 18. Mono.: 24. Foundry: 48 point

Egmont Italic
Intertype: 8, 10, 12, 14, 18 point

Egmont Medium
Intertype: 8, 10, 12, 14, 18. Foundry: 24, 30, 48, 60 point

Egmont Medium Italic
Intertype: 8, 10, 12, 14, 18 point

Egmont Bold
Foundry: 8, 10, 12, 18, 24, 30, 48 point

FOURNIER
Mono.: 24. Foundry: 30 point

Futura Light
Intertype: 6, 8, 10, 12, 14, 18 point
Foundry: 24, 60, 36, 48, 60, 72, 84 point

Futura Light Oblique
Intertype: 8, 10, 12, 14 point

Futura Medium
Intertype: 6, 8, 10, 12, 14, 18. Ludlow: 24, 30, 36, 42, 48 point
Foundry: 24, 30, 36, 48, 60, 72, 84 point

Futura Medium Oblique
Intertype: 8, 10, 12, 14. Foundry: 16, 18, 24, 30, 36, 48 point

Futura Bold
Intertype: 6, 8, 10, 12, 14 point
Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point
Foundry: 8, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60, 72, 84 point

Futura Bold Oblique
Intertype: 6, 8, 10, 12, 14. Mono.: 18, 24, 60 point

Futura Demi Bold
Foundry: 6, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60 point
Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point

SINGLE LINE SPECIMENS

Garamond Light
Intertype: 6, 8, 9, 10, 11, 12, 14, 18 point
Ludlow: 24, 30, 36, 42, 48 point
Mono.: 18, 24, 30, 36, 42, 48. Foundry: 60, 72 point

Garamond Light Italic
Intertype: 6, 8, 9, 10, 11, 12, 14, 18 point
Ludlow: 24, 30, 36, 42, 48 point
Mono.: 24, 30, 36, 42, 48 point

Garamond Medium
Lino.: 6, 8, 10, 11, 12, 14, 18 point

Garamond Medium Italic
Lino.: 6, 8, 10, 11, 12, 14, 18 point

Garamond Bold
Intertype: 6, 8, 10, 12, 14, 18 point
Ludlow: 24, 30, 36, 42, 48, 60, 72 point
Mono.: 24, 30, 36, 48. Foundry: 60, 72, 84 point
A-P-L: 96, 144 point

Garamond Bold Italic
Intertype: 6, 8, 10, 12, 14, 18 point
Ludlow: 24, 30, 36, 42, 48, 60, 72 point
Mono.: 24, 30, 36, 48 point

Girder Light
Lino.: 6, 8, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point

Girder Light Italic
Lino.: 8, 10, 12, 14 point

Girder Medium
Lino.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

Girder Medium Italic
Lino.: 6, 8, 10, 12, 14, 18 point

Girder Bold
Lino.: 6, 8, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point
Foundry: 54, 72, 84 point

Girder Bold Italic
Lino.: 8, 10, 12, 14 point

GOTHIC, ALTERNATE NO. 1
Foundry: 24, 30, 36, 42, 48, 60, 72 point CAPS ONLY

Gothic, Alternate No. 2
Foundry: 24, 30, 36, 42, 48, 60, 72 point

Gothic, Alternate No. 3
Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 point

Gothic Condensed
Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point

GOTHIC, COPPERPLATE NO. 31
Lino.: 6 point. No. 1, 2, 3, 4. Ludlow: 12 pt. No. 1, 2, 3, 4, 18 point

GOTHIC, COPPERPLATE NO. 32
Lino.: 6 pt. No. 1, 2, 3, 4,

Gothic No. 4, 6 Point
Linotype

Gothic, Franklin
Foundry: 6, 8, 10, 12. Mono.: 14, 18, 24, 30, 36, 42, 48 point
A-P-L: 36, 42, 48, 60, 72 point

Gothic, Franklin Italic
Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 point

Gothic, Franklin Condensed
Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point

Gothic, Franklin Extra Condensed
Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point
Foundry: 84 point CAPS ONLY

GOTHIC 529, CONDENSED
Foundry: 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point

Gothic, News Condensed
Mono.: 18, 24, 30, 36 point

GOTHIC, NEWS CONDENSED - LIGHT
Foundry: 6, 12, 18, 24, 60 point CAPS ONLY

Gothic, Franklin Condensed
Mono.: 14, 18, 24, 30, 36, 42, 48 point
A-P-L: 18, 24, 30, 36, 42, 48, 60, 72, 84, 120, 144 point

GOTHIC, HERALD
Foundry: 18, 24, 36 point

GOTHIC, NEWS
Foundry: 6, 12, 18 point

Gothic, Novel
Foundry: 8, 10, 12, 14, 18, 24 point

Goudy Bold
Ludlow: 14, 18, 24, 30, 36, 42, 48, 60, 72, 84 point

Goudy Bold Italic
Ludlow: 14, 18, 24, 30, 36, 48, 60, 72 point
Foundry: 42 point

Goudy Hand-Tooled
Mono.: 18, 24, 30, 36 point

Goudy Hand-Tooled Italic
Mono.: 18, 24, 30, 36 point

Goudy Cursive
Foundry: 10, 12, 14, 18, 30, 36

GRECO ADORNADO
Foundry: 14, 18, 30 point CAPS ONLY

Ideal News
Intertype: 7, 8, 9 point

Ideal News Italic
Intertype: 7, 8, 9 point

Janson
Lino.: 6, 10, 11, 12, 14 point

Janson Italic
Lino.: 8, 10, 11, 12, 14 point

Kabel Bold
Mono.: 18, 24, 30, 36, 42, 48 point

Kenntonian
Intertype: 8, 10, 12, 14 point

Kenntonian Italic
Intertype: 8, 10, 12, 14 point

Keynote
Foundry: 24, 36, 48 point

Le Mercure
Foundry: 36, 48, 72 point

Liberty
Foundry: 14, 18, 24, 36, 48 point

Mandate
Ludlow: 18, 24, 30, 48, 72 point

Mayfair
Ludlow: 18, 24, 36, 48, 60, 72 point

Metropolis Bold
Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 48, 60, 72, 84, 96 point

Narciss
Lino.: 12, 14 point

NEULAND
Foundry: 8, 10, 12, 14, 18, 24, 30, 42, 54, 72 point CAPS ONLY

8 Point No. 1
Linotype

6 Point No. 2
Linotype

5½ Point No. 2
Linotype

6½ Point No. 2 Bold
Linotype

5 Point No. 10 Roman
Linotype

Nubian
Foundry: 12, 14, 18, 24, 30, 36, 42, 48 point

Old Style (No. 1)
Lino: 6, 8, 10 point

Old Style Italic (No. 1)
Lino: 6, 8, 10 point

Old Style (No. 7)
Lino.: 9 point

Old Style Italic (No. 7)
Lino.: 9 point

ORPLID
Foundry: 18, 24 point CAPS ONLY

Park Avenue
Foundry: This size only

Piranesi Bold
Foundry: 18, 24, 30, 36, 42, 48 point

Piranesi Bold Italic
Foundry: 24, 60 point

Remington Typewriter & Underscore
Lino.: 10, 12 point

Scotch
Lino.: 6, 8, 10, 11, 12 point

Scotch Italic
Lino.: 6, 8, 10, 11, 12 point

Scotch No. 2
Lino.: 10, 11 point

Scotch No. 2 Italic
Lino.: 10, 11 point

Signal Medium
Foundry: 18, 24, 30, 42, 54, 72 point

Stationer Script
Foundry: This size only

Stymie Extra Bold Condensed
Mono.: 14, 18, 24, 30, 36 point

Stymie Medium Condensed
Mono.: 14, 18, 24, 30, 36 point

SYLVAN
Foundry: 24, 30, 36, 48 point

TEMPO LINED
Mono.: 18, 24, 30, 36 point

TOWER
Foundry: 36, 48 point

Trafton Script
Foundry: 18, 24, 30, 36, 48, 60, 72 point

Typo Script
Foundry: 36, 48 point

Typo Upright
Foundry: 18, 24 point

Underwood Typewriter & Underscore
Lino.: 10, 12 point

UMBRA
Ludlow: 24, 30, 48, 72 point CAPS ONLY

ADSTYLE BORDER 3456
Foundry: 12, 18, 24 point

Grant Antique 13 pt.
& ST. LOUIS AND DETROIT
are said to have base ball clubs

Grant Antique 30 pt.
AT WASHINGTON
plays ball some too

Roman Rimmed Condensed 18 pt.
POPULAR DURING THE
late eighties and before

Roman Rimmed 18 pt.
INTRODUCTION
of point system 12

Roman Rimmed 24 pt.
APPEAL TO
those artists

Philadelphian 12 pt.
MANY FONTS WERE CUT BY
the Johnson Type Foundry in

Tuscan Shaded 22 pt.
LATE EIGHTIES!!

Phidian (no figures) 30 pt.
OOPS! WHERE AT NOW?

excitingly novel and exclusive

Ornate (caps only) 24 pt.
FIRST EXHIBITION OF

Goudy Text 18 pt.
Showing. The postal card size

Crayon 24 pt.
Has Been Chosen

Aquatint 24 pt.
Because Each New

Reflection (caps only) 24 pt.
SHOWING $1

Buffalo Bill 18 pt.
OPERA HOUSE

Ray Shaded 24 pt.
TO VITALIZE
your display $?

French Clarendon Extended 8 pt.
THE USE OF THESE FINE
mellow old designs can & will !!!

Fashion Condensed 12 pt.
ADD VERVE AND COLOR WHICH
are indispensable to most advertising!

Italic Gothic Condensed 12 pt.
IT'S ALL IN THE SLANT AND CUT
that identify their real superiority 12

Condensed Horto 24 pt.
RUSTIC BUT ARTISTIC

Orleans Open 30 pt.
SATISFYING

Treasury Open 13 pt.
Designed when Milady's Plume

Rustic 30 pt.
TREE WHIMS

Ripple Text 38 pt.
Pay to the Order of

University Text Shaded (no figures) 36 pt.
Christmas !!

Siderei (caps only) 8 pt.
KEPT IN A STANDARD BINDER

Siderei (caps only) 10 pt.
OF LOOSE LEAF STYLE. &

Siderei (caps only) 12 pt.
IT IS HOPED THAT $12

Siderei (caps only) 14 pt.
THIS METHOD !?

Tinted (caps only) 24 pt.
RESOLUTIONS

Rustic (caps only) 36 pt.
CONSERVED

Beckman 36 pt.

PRESENT TIME $
we ask that you

Flirt 18 pt.

Please Bear with Us

Kincaid (caps only) 12 pt.

AND OUR FACILITIES $57

Chancel 36 pt.

If Your Proofs At

Penelope 30 pt.

Times Are Not &

Sancroft 10 pt.

EXACTLY PERFECT &

Sancroft 12 pt.

SHARP & CLEAR

Antique Cond. 10 pt.

AS REPRODUCTION PROOFS SHOULD &C.
really be made for producing the best results!

Radiant 24 pt.

TO BEGIN

Jim Crow 24 pt.

A NEW SPECIMEN!

Old Style Shaded 80 pt.

WITH EACH 13
acquisition of !

Round Shaded 36 pt.

OLD FACES

Spindler Shaded (no figure 8) 18 pt.

WOULD BE?

Spindler Shaded 12 pt.

IMPRACTICAL..

Bowl 24 pt.

AS WE ARE
constantly but

Renaissant 36 pt.

OLD MASTER
type designers

Renaissant 48 pt.

CAREFULL
and diligent

Mother Hubbard 8 pt.

WERE THEY IN THE INTERPRETATION

Mother Hubbard 10 pt.

OF THE NEED & REQUIREMENTS

Mother Hubbard 12 pt.

OF THE YEARS FOLLOWING

Mother Hubbard 18 pt.

THOSE DAYS WHEN

Mother Hubbard 24 pt.

BOOKS WERE

Mother Hubbard 36 pt.

MADE BY5

Mother Hubbard 48 pt.

HANDS

Antique Extended No. 2 16 pt.

TRAINED &

Antique Extended No. 2 18 pt.

TO MAKE

Antique Extended No. 2 (no cap X) 24 pt.

BRUSH1

Obelisk 18 pt.

AND PEN LETTERS SO PERFECT THAT
even unto this day are still a thing apart

RULES AND DECORATIVE MATERIAL

C2

C382

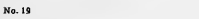
A277

C9

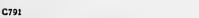
C381

No. 19

C791



C793



C790

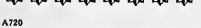
A715

A720

A716

A717

A361



200

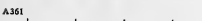
201

202

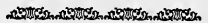
203

205

206

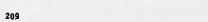


207



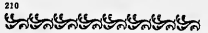
208

209



210

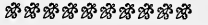
211



212

213

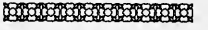
214



215

216

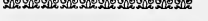
217



218

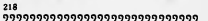
219

220



221

222



223

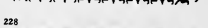
224

225

226

227

228



229

230

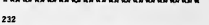
231

232

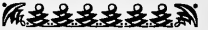
233

234

235

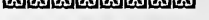


236



237

238



239

240

241

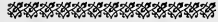
242

243

244

RULES AND DECORATIVE MATERIAL

G-5R—12 pt.



G-8L—12 pt.

G-8R—12 pt.

G-8R and G-8L—12 pt.

1069—12 pt.

1025 and 1026—12 pt.

1024—12 pt.

G-7R—12 pt.

G-7L—12 pt.

G-7R and G-7L—12 pt.

G-6R—12 pt.

G-6L—12 pt.

G-6R and G-6L—12 pt.

1063—12 pt.

102-Special—12 pt.

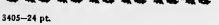
101-Special—12 pt.

100-Special—12 pt.

G-50R and G-50L—12 pt.

587—12 pt.—2 Color

3405—24 pt.



1590—12 pt.

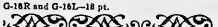
796—18 pt.

710—18 pt.—2 Color

G-5R—12 pt.

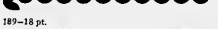
G-18—18 pt.

G-18R and G-18L—18 pt.

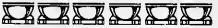


1828—18 pt.

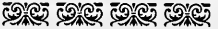
189—18 pt.



369—18 pt.



3611—18 pt.



3612—18 pt.

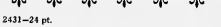
2437—24 pt.

2435—24 pt.

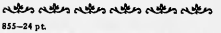
2431—24 pt.

855—24 pt.

853—24 pt.



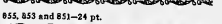
855, 853 and 851—24 pt.



851—24 pt.

874—24 pt.

G-20R and G-20L—24 pt.



G-71—24 pt.

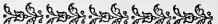
G-73—24 pt.

G-21R and G-21L—24 pt.

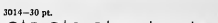
G-22R and G-22L—24 pt.

3015—30 pt.

3014—30 pt.



3633—36 pt.



No. 0 Modernistic

No. 1

No. 2

No. 3

No. 4

No 5

No. 6

No. 7

No. 8

M-854—In 24" Strips

M-105—In 24" Strips

M-843—In 24" Strips

M-424—In 24" Strips

M-157—In 24" Strips

M-789—In 24" Strips

M-854—In 24" Strips

M-243—In 24" Strips

RULES AND DECORATIVE MATERIAL

403C—6 pt.

147C—30 ems

255a—6 pt.

1341b—6 pt.

1342b—6 pt.

1310a—6 pt.

1507—6 pt.

81—6 pt.

1521—6 pt.

G-10—6 pt.

6 pt. Zig-Zag

639—6 pt.

73—6 pt.

G-12R—6 pt.

G-12L—6 pt.

G-12R and G-12L—6 pt.

1386—6 pt.

1371—8 pt.

159a—6 pt.

1468—6 pt.

1513a—10 pt.

1810—6 pt.

1327—6 pt.

G-31—6 pt.

G-42—6 pt.

193a—6 pt.

2 pt. Arrow on 6

268—6 pt.

220—6 pt.

141—6 pt.

1773—6 pt.

2000—6 pt.

406c—6 pt.

1686a—6 pt.

252—6 pt.

203—6 pt.

204—6 pt.

220—6 pt.

1616—6 pt.

1667—6 pt.

1708—6 pt.

1334—6 pt.

612—6 pt.

62—6 pt.

1257—6 pt.

122—6 pt.

127—6 pt.

1256—6 pt.

64—6 pt.

819—8 pt.

824—8 pt.

30P

1654—10 pt.

1212—12 pt.

1214—12 pt.

1215—12 pt.

1216—12 pt.

1219—12 pt.

1233—12 pt.

1242—12 pt.

1229—12 pt.

1210—12 pt.

1044—12 pt.

1482—12 pt.

1217—12 pt.

1211—12 pt.

1241—12 pt

10P—12 pt.

124—12 pt.

1227—12 pt.

1224—12 pt.

40Pc—14 pt.

CC10—12 pt.

1231—12 pt.

1239—12 pt.

1218—12 pt.

128—12 pt.

1240—12 pt.

1250—12 pt.

1213—12 pt.

185—12 pt.

278b—12 pt.

277a—12 pt.

1480a—12 pt.

1526a—12 pt.

1527R-1026L—12 pt.

1061L and 1061R—12 pt.

RULES AND DECORATIVE MATERIAL

M-421—In 24" Strips

M-727—In 24" Strips

M-105—In 24" Strips

M-829—In 24" Strips

M-613—In 24" Strips

M-459—In 24" Strips

M-733—In 24" Strips

M-661—In 24" Strips

M-140—In 24" Strips

M-823—In 24" Strips

M-610—In 24" Strips

M-142—In 24" Strips

M-740—In 24" Strips

M-831—In 24" Strips

M-590—In 24" Strips

M-695—In 24" Strips

M-401—In 24" Strips

M-250—In 24" Strips

M-240—In 24" Strips

M-210—In 24" Strips

M-136—In 24" Strips

M-242—In 24" Strips

M-758—In 24" Strips

M-512—In 24" Strips

M-633—In 24" Strips

M-416—In 24" Strips

M-938—In 24" Strips

M-218—In 24" Strips

M-531—In 24" Strips

M-353—In 24" Strips

M-248—In 24" Strips

990—10 pt.

991—10 pt.

G1—36 pt.

C861 C862 C863 C864 C865

C866 C867 C868

10 11 12 13 14

15 16 17 18

517C—14 pt.—12 picas

517C—14 pt.—6 picas

510C—10 pt.—12 picas

510C—10 pt.—6 picas

667

667-6

668

542

751 752

1593 1564 920 917 918

964

493 1563

494 495 453

210 90

29

32

630

19

21

517C—14 pt.—30 picas

510C—10 pt.—30 picas

1186—6 pt.

981—6 pt.

977—6 pt.

978—6 pt.

976—6 pt.

875—6 pt.

4 pt. Arrow on 12 pt. Body

BAUER BETON

Beton light 8 to 48 Point

Mechanical Production
ENGLISH ANTIQUES

Beton medium 8 to 60 Point

Streamline Motor Car
BEAUTIFUL BOOKS

Beton bold 8 to 84 Point

The Decorative Art
LORD KITCHENER

Beton extrabold 14 to 84 Point

Reclining Figures
ILLUSTRATIONS

Beton medium condensed 8 to 84 Point

Development of Industries
HUMOROUS LITERATURE

Beton bold condensed 14 to 84 Point

Mahogany Bookcase
OLIVER CROMWELL

Beton open 20 to 84 Point

ADVERTISING

FISH
comes to the rescue
BY JULIA LEE WRIGHT

This month, McCall's is proud to present the second in its series of articles on Wisa Buying. The author, Julia Lee Wright, is well known to millions as the Director of the Safeway Homemakers' Bureau, a divis[illegible] the Safeway Stores, Inc., Oakland, Calif[illegible]

RECIPES TESTED IN THE [illegible]CHEN

FR
FOUGER

FLOWERS BY TELEGRAPH

le fleuron bleu
the anglo-american florists
124, avenue victor hugo
tél. passy 53-95
télég. fleuron paris

Bernhard Cursive

Morris and

Bernhard Cursive bold

Historical

Lucian open

Original of Memoirs

COLLEGE PALS

Bernhard Italic

of the Modern Library of Standard

FAMOUS TYPE DESIGN

Bernhard Roman

Artistic Designs for Print

UNIVERSITY RED

Lucian

A History of the Roman

DRAW FASHIONS

Lucian Italic

Now is the Time to Buy

THAT MANAGER

Lucian bold

Linlithgow Touring

LOW GARDENS

Bernhard Book

Instead of the stimulus of the brand new, we advised to color them by hand, invading the

INSTEAD OF BEING ACTUALLY

Linweave

WEDDING PAPERS

At Your Engravers, Stationers, Printers

HENNESSY

☆☆☆ Cognac Brandy

Life rolls along today in the Cognac region of France much as it did one hundred and seventy years ago. Today, as then, accepted vinegrowers trundle their choice "crus" to the Hennessy warehouses, where they are skillfully blended and stored to await the magic mellowing of time. And today, as then, the bouquet and "clean" taste of Hennessy make it the preferred liqueur everywhere . . . Distilled and bottled at Cognac, France.

Sole Agents for the United States:

SCHIEFFELIN & CO. NEW YORK CITY

BODONI TYPES

ROMAN

Radio Talk for Books
WARNING SIGNAL

ITALIC

Design for Dressmaking
EVENING HERALD

ROMAN BOLD

The glasses of a man
CANADIAN PACIFIC

ITALIC BOLD

Automobiles Wrecked
PERFECT REST

TITLE

SECTOR

I T A L Y

Go to enchanted lands of charm, gayety and balmy climate. To colorful Spain, to fascinating Italy and picturesque Sicily, via the luxurious liners. Stop-over privileges at all parts of call. Optional shore excursions. Connections to Egypt and Near East.

LLOYD SABAUDO

HOTEL
PIERRE

Typically Furnished Suites may be seen by Appointment

Fifth Avenue at 61st Street, New York, Telephone Regent 5901

6 Point 28 A
GUTENBERG STARTED WITH FORTY LINES TO A

8 Point 24 A
THAT PRINTING HAS BECOME THE

10 Point 22 A
HERE'S AN OPPORTUNITY TO

12 Point 18 A
NEW LOW PRICES AND

14 Point 16 A
LOWER OPERATING

18 Point 10 A
THIS SET IS FINE

24 Point 8 A
OUTWITTED

30 Point 6 A
PLAN FOR

36 Point 5 A
LINCOLN

10 Point 22 A
THIS IS OUR NEW MOTOR

12 Point 18 A
THE ATLANTIC OCEAN

14 Point 16 A
OUR GREAT ACTOR

18 Point 10 A
MUSIC FOR ALL

24 Point 8 A
CUSTOMERS

30 Point 6 A
COMPANY

36 Point 5 A
SUMMER

48 Point 4 A
DOWN

CARTOON

TRAVEL LOG

HAWAII tells its alluring story in a booklet (send for it if you have a chance to travel the westward). The spell of the enchanted islands carries over into the beautiful photographs.

MIAMI BEACH invites you South for Winter with an interesting booklet literally overflowing with pictures of things to do and places to see. We are illustrating a lively story for you.

GRIPSHOLM CRUISE around South America describes an itinerary for a winter holiday that takes you to the ancient Inca lands, and then to the most glorious land of Brazil.

HAND CRAFT STUDIOS INC.

AUTHENTIC EARLY AMERICAN DESIGNS TO SERVE AS FINE AND APPEALING GIFTS FOR ALL OCCASIONS.

ALL PIECES MADE BY OUR OWN CRAFTSMEN.

ILLUSTRATED BOOKLET AVAILABLE UPON REQUEST

CORVINUS

Corvinus light

Odd Designs in Furniture

8 to 48 Point PRESIDENT LINCOLN

Corvinus medium

Winter Arrangements

8 to 60 Point **MUSICAL JOURNAL**

Corvinus bold

Exquisite Sideboard

8 to 84 Point **BEAUTIFUL BOOKS**

Corvinus Italic light

The Breakers Private Hotels

8 to 48 Point *INSURANCE COMPANY*

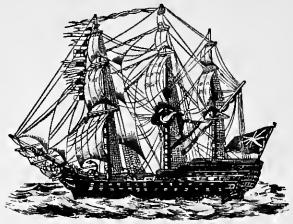
Corvinus Italic medium

Grand Evening Concert

8 to 48 Point ***FAMOUS PORCELAIN***

Corvinus Skyline

Shoppers in Search of good Gifts



Old England

Today pipe smokers praise Old England Tobacco just as their fathers and grandfathers did before them. For over eighty years, smokers have been partial to the honest,

THE H. A. FOX COMPANY

CHASE

NEW YORK AND CHICAGO

BEAUTY

THE IDEAL GIFTS OF ENDURING

Will you come for
After Dinner Coffee
Monday, December Ninth
Eight to Ten

MR. CHARLES HOWARD BAT

"Come Let Us Worship Together"

VERONA COMMUNITY SERVICES

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o q p r s t u v w x y z

ELIZABETH

Steinway is the Instrument of Immortals

30 Point 6 A 10 a

LIQUID REFRESHMENTS

Attempt to Make Container Taxes Retroactive

30 Point 6 A 10 a

GEOMETRICAL DESIGN

1 2 3 4 5 6 7 8 9 0

Our Business is an Art

MICHELANGELO

BY MARCEL BRION

Translated from the French by James Whitall

THE GREYSTONE PRESS · NEW YORK

MCMXL

FUTURA

Futura light

6 to 84 Point Graphic Art Exposition

Futura Book

8 to 48 Point Fine Habits Contagious

Futura medium

6 to 84 Point Complete Equipments

Futura demibold

8 to 84 Point **Broadcasting Station**

Futura bold

8 to 84 Point **Interior Decorator**

Futura oblique light

8 to 48 Point *American Tourist Bureau*

Futura oblique medium

8 to 48 Point *Union Express de Luxe*

Futura oblique bold

8 to 60 Point ***Oxford University***

Futura medium condensed

8 to 84 Point Quality Furniture for the House

Futura bold condensed

8 to 84 Point **Glorious Mountain Scenery**

Futura Display

14 to 84 Point **Southern Expedition**

Futura Black

20 to 84 Point **Historical Portrait**

Futura Inline

18 to 72 Point EVENING JOURNAL

INCORPORATING VANITY FAIR

FASHIONS FOR SUMMER

PRICE 35 CENTS

THE CONDÉ NAST PUBLICATIONS INC

AND IN **Tomato Juice**

CAMPBELL'S ASSURES QUALITY

Campbell's Vitamin-Rich Tomato Juice meets an instant response with those who enjoy the good things of life. The same famous kitchens, the same source of finest, fresh tomatoes that contribute to the enjoyment of the famous Campbell's Soups, guarantee the high quality and delicious flavor of this latest product, identified by the distinctive Red-and-White Label. Drink it for breakfast—or any time of day. Be sure to ask your grocer for Campbell's Vitamin-Rich Tomato Juice.

Campbell's Vitamin-Rich Tomato Juice

Gillies Gothic light
Gillies Gothic bold
This face has its particular value in
Gillies Gothic Light, 18 to 84 point
The American Printer
Gillies Gothic Bold, 18 to 84 point
Virginia
a light smoke of
rich ripe-bodied tobacco
They never tire
Sous le Vent
Guerlain

Legend

16 Point
The glorious dead of Admiral Nelson

20 Point
A story teller by Charles Dickens

24 Point
Travels round Great Britan

30 Point
Hebridaen Literature

36 Point
Morris and his work

48 Point
Queen Victoria

60 Point
Robin Hood

72 Point
Furniture

A good unit liniment for conventional body-sets, applied, say, to head and foot!

new mexico

New Mexican pueblo villages are of interest to scientist and tourist alike. The golden age of pueblo construction began in 900 A. D. and flourished for 300 years. Ruins of these community dwellings, often containing as many as 1,200 rooms, may be seen today.

new mexico

Some examples of pueblo architecture are still standing and in daily use by the Indians at Taos and other pueblos. The Pueblo Indians evolved a drama, a religion and a system of government so advanced that they were called savages only because they had not developed a written language. They still hold strange dances and ceremonials, prayers for rain and thanks for crops, weird rites which attract the curious from all over the world. The Aztec National Monument contains an interesting cluster of pre-historic ruins.

Gunnar Gunnarsson

SHIPS
IN
THE SKY

A novel of an island childhood

Armando's

THE DISTINGUISHED PLACE TO DINE AND DANCE IN NEW YORK CITY

Short Wave Generator

Trafton Script

14 Point 9 A 36 a

a Focal Point for Decorative Elegance

16 Point 8 A 28 a

Romantic Old Towns with Inviting and Famous Inns

18 Point 7 A 24 a

Art as a Means of International Understanding

24 Point 6 A 20 a

Japan Paper Company of Los Angeles

30 Point 5 A 16 a

Highlights of the Riviera Season

36 Point 4 A 14 a

Modern Interior Decoration

48 Point 4 A 13 a

French Tourist Bureau

60 Point 3 A 10 a

Oxford University

72 Point 3 A 8 a

Budget Rooms

84 Point 3 A 5 a

Grain Shed

Settle your Christmas problem

The last few days before

You have always known that Macha was a quality leather! That it wears and wears and wears. Now a new way of tanning Macha adds to its sterling wearing qualities a soft, velvety texture, delightfully pliable, that puts it in an entirely new class! The UnacaMacha in "Tweeds" style

UNACO GLOVE COMPANY

Madame Renée

DESIGNER OF DISTINCTIVE GOWNS

SALON DES BEAUX ARTS 25 REGENT STREET

WEISS TYPES

Weiss Roman

Excursion to Darjeeling

8 to 60 Point FLOWER GARDENS

Weiss Roman bold

Around Pacific Cruise

8 to 72 Point COSTUME DESIGN

Weiss Italic

8 to 36 Point *The History of Printing Art*

Weiss Initials Series I

42 to 66 Point BUSINESS

Weiss Initials Series II

42 to 66 Point PROBLEM

Weiss Initials Series III

42 to 66 Point DESIGNS

RICHARD HAMILTON

HARTFORD • CONNECTICUT

Nine Mauldeth Road West

DECORATING STUDIOS

SEVENTH AND PINE STREETS · SPRINGFIELD

Vogue's

Eye View of the Mode

A time honoured theory, expounded by our grandmothers as well as our contemporaries, is that fashion moves in a cycle. One old wives' version insists that every type of costume turns up once in seven years, and many an old attic has held trunks overflowing with gowns hopefully awaiting this reincarnation. Needless to say, these dresses, however lovely, have reappeared

NINETY COMPLETE ALPHABETS (SELECTED)

The numerous type faces which follow are all popular today. Some of them were recently designed: others have long been favorites. Most of them are available in many more sizes than we have shown. It will be noted that many types which seem almost identical bear different names. This is usually because they are the product of different manufacturers.

BANK SCRIPT

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

abcdefghijklmnopqrstuvwxyz

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOP

QRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

BERNHARD TANGO

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW

XYZ& 1234567890$

abcdefghijklmnopqrstuvwxyz

BERNHARD CURSIVE BOLD

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

16 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

72 POINT

ABCDEFGHIJ

KLMNOPQRS

TUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$

BETON OPEN

48 POINT

BETON EXTRA BOLD

60 POINT

BODONI

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

BODONI

72 POINT

ABCDEFGHIJKLM
NOPQRSTUVWXY
Z& 1234567890$
abcdefghijklmnopqr
stuvwxyz

BODONI ITALIC

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

48 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

BODONI BOLD

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

BODONI BOLD

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

42 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQR
STUVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

BODONI BOLD—APL

96 POINT

ABCDEFGHI
JKLMNOPQ
RSTUVWX
YZ&
1234567890$
abcdefghijkl
mnopqrstuv
wxyz

BODONI BOLD ITALIC

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

BODONI BOLD ITALIC

72 POINT

ABCDEFGHIJKLM
NOPQRSTUVWX
YZ& 1234567890$
abcdefghijklmnopq
rstuvwxyz

ULTRA BODONI

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 12345678908

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 12345678908

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 12345678908

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 12345678908

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 12345678908

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 12345678908

24 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 12345678908
abcdefghijklmnopqrstuvwxyz

30 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 12345678908
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&

ULTRA BODONI

60 POINT

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ&
1234567890$
abcdefghijklmn
opqrstuvwxyz

ULTRA BODONI ITALIC

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz *1234567890$*

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz *1234567890$*

24 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& *1234567890$*
abcdefghijklmnopqrstuvwxyz

30 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& *1234567890$*
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuv
wxyz *1234567890$*

BODONI BOOK

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

9 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

BODONI BOOK

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

42 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

ANTIQUE BOOKMAN

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXZ& 1234567890$

BOOKMAN [MONO]

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

BROADWAY

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&

48 POINT

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ&
1234567890$

CARTOON BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

CASLON [471]

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

CASLON [471]

42 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

60 POINT

ABCDEFGHIJKL
MNOPQRSTUV
WXYZ&

CASLON ITALIC [471]

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

CASLON BOLD

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

CASLON BOLD ITALIC

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

30 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

CASLON [540]

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

CASLON ITALIC [540]

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

CASLON [540]

84 POINT

ABCDEFGH
IJKLMNOP
QRSTUVW
XYZ&
abcdefghijkl
mnopqrstuv
wxyz

CASLON [540]

84 POINT

ABCDEFGH
IJKLMNOP
QRSTUVW
XYZ&
abcdefghijkl
mnopqrstuv
wxyz

NOTE

This sheet is an extra one to be torn out by the student to use in the exercise described on page 5.

CASLON ITALIC [540]

96 POINT

NEW CASLON

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

NEW CASLON

42 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&
abcdefghijklmnopqrstuvw
xyz 1234567890$

48 POINT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

CASLON OPEN

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$

abcdefghijklmnopqrstuvwxyz

42 POINT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&

CAMEO

48 POINT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmopqrstu
vwxyz 1234567890$

CHELTENHAM BOLD

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWX
YZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

CHELTENHAM BOLD CONDENSED

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

42 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

CLOISTER BOLD

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

CLOISTER BOLD ITALIC

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

CLOISTER TEXT

36 POINT
ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

COOPER BLACK ITALIC

36 POINT

ABCDEFGHIJKLMNOPQR
STUVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

COOPER BLACK

72 POINT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZab
cdefghijklmno
pqrstuvwxyz
1234567890$

EDEN BOLD

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWX
YZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

EGMONT LIGHT

48 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

EGMONT MEDIUM

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

48 POINT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&
1234567890$

FOURNIER

30 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$

FUTURA LIGHT

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&
abcdefghijklmnopqrstuvw
xyz 1234567890$

FUTURA LIGHT

84 POINT

ABCDEFGHIJKL
MNOPQRSTUV
WXYZ&
abcdefghijklmno
pqrstuvwxyz
1234567890$

FUTURA MEDIUM

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

60 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&
abcdefghijklmnopqrst
uvwxyz
1234567890$

FUTURA MEDIUM

84 POINT

ABCDEFGHIJKL
MNOPQRSTU
VWXYZ&
abcdefghijklmn
opqrstuvwxyz
1234567890$

FUTURA BOLD

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

16 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

FUTURA BOLD

84 POINT

FUTURA BOLD OBLIQUE

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GARAMOND LIGHT

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

42 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GARAMOND LIGHT

72 POINT

ABCDEFGHIJKLM
NOPQRSTUVWXY
abcdefghijklmnopqrst
uvwxyz& 1234567890$

GARAMOND LIGHT ITALIC

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& *1234567890$*
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

GARAMOND LIGHT ITALIC

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

9 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GARAMOND MEDIUM

6 POINT
ABCOEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

9 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT
ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

42 POINT
ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GARAMOND BOLD

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$
ABCDEFGHIJKLMNOPQRSTUVWXYZ&

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GARAMOND BOLD

96 POINT

ABCDEFGHI
JKLMNOPQ
RSTUVWX
YZ&

abcdefghijkl
mnopqrstuv
wxyz

1234567890$

GARAMOND BOLD ITALIC

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 123 67890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

GIRDER BOLD

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

84 POINT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ&
abcdefghijklm
nopqrstuvwxyz
1234567890$

GIRDER LIGHT

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

GOUDY OPEN

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

GOUDY BOLD

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

72 POINT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ&
abcdefghijklmn
opqrstuvwxyz
1234567890$

GOUDY BOLD ITALIC

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz *1234567890$*

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz *1234567890$*

72 POINT

ABCDEFGHIJ
KLMNOPQRST
UVWXYZ&
abcdefghijklmno
pqrstuvwxyz
1234567890$

GOTHIC CONDENSED—LUDLOW

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

72 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

AGENCY GOTHIC OPEN

96 POINT

NOVEL GOTHIC

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

ALTERNATE GOTHIC No. 1

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

FRANKLIN GOTHIC—APL

84 POINT

ABCDEFGHI
JKLMNOPQ
RSTUVWX
YZ& 1234
567890$
abcdefghijkl
mnopqrstuv
wxyz

FRANKLIN GOTHIC CONDENSED

72 POINT

ABCDEFGHIJKLM
NOPQRSTUVWX
YZ& abcdefghijk
lmnopqrstuvwxyz
1234567890$

FRANKLIN GOTHIC ITALIC

48 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&
abcdefghijklmnopqrst
uvwxyz 1234567890$

FRANKLIN GOTHIC EXTRA CONDENSED—APL

84 POINT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmnop
qrstuvwxyz
1234567890$

96 POINT

ABCDEFGHIJKLM
NOPQRSTUVWX
YZ&

NEWS GOTHIC

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

NEWS GOTHIC CONDENSED

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

24 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

GRAPHIC BOLD

60 POINT

ABCDEFGHIJKLM
NOPQRSTUVWX
YZ& 1234567890$
abcdefghijklmnopqrs
tuvwxyz

GRECO ADORNADO

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& 1234567890$

HAUSER SCRIPT

60 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&

abcdefghijklmnopqrstuvw
xyz 1234567890$

JANSON

8 POINT (Must be Set on 9 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT (Must be Set on 11 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT (Must be Set on 12 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT (Must be Set on 13 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

JANSON ITALIC

8 POINT (Must be Set on 9 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT (Must be Set on 11 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

11 POINT (Must be Set on 12 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT (Must be Set on 13 Point Slug)

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

KABEL BOLD

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890$

48 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

KABEL BOLD ITALIC

48 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

MANDATE

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

48 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&
abcdefghijklmnopqrstu
vwxyz 1234567890$

MAYFAIR

60 POINT

ABCDEFGHIJKL
MNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

METROPOLIS BOLD

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnhpqrstuvwxyz 1234567890$

60 POINT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ&
abcdefghijklm
nopqrstuvwxyz
1234567890$

NEULAND

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345678905

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 1234567890$

42 POINT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&
1234567890$

NEULAND

54 POINT

ABCDEFGHIJKL
MNOPQRSTUV
WXYZ&
1234567890$

72 POINT

ABCDEFGHI
JKLMNOPQ
RSTUVWXY
Z& 1234
567890$

NUBIAN

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

42 POINT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ&
1234567890$
abcdefghijklmn
opqrstuvwxyz

ORPLID

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

ONYX

72 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

PIRANESI BOLD

48 POINT

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

PIRANESI BOLD ITALIC

24 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRST
UVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

SIGNAL MEDIUM

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

72 POINT

ABCDEFGHIJKLMNOP.
QRSTUVWXYZ&
abcdefghijklmnopqrstu
vwxyz 1234567890$

STYMIE LIGHT ITALIC

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

STYMIE MEDIUM ITALIC

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&
1234567890$

36 POINT

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

STYMIE EXTRA BOLD CONDENSED

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& 1234567890$
abcdefghijklmnopqrstuvwxyz

STYMIE EXTRA BOLD ITALIC

36 POINT

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&
abcdefghijklmnopqrstuv
wxyz 1234567890$

TEMPO BOLD

60 POINT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmnopqrs
tuvwxyz
1234567890$

72 POINT

ABCDEFGHIJKL
MNOPQRSTUV
WXYZ&
abcdefghijklmno
pqrstuvwxyz
1234567890$

TEMPO LINED

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
1234567890$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWX
YZ& 1234567890$

TRAFTON SCRIPT

30 POINT

ABCDEFGHIJKLMNOPQRSTUVW
XYZ& *1234567890$*

abcdefghijklmnopqrstuvwxyz

36 POINT

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& *1234567890$*

abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz *1234567890$*

UMBRA

72 POINT

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
12345678905

VOGUE LIGHT

6 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

18 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz 1234567890$

VOGUE LIGHT OBLIQUE

8 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

10 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

12 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

14 POINT
ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890$

Type specimens for layout, pri afa
655 24L859t C 5
3 1262 03167 0432
ARCHI-
TECTURE

ON RESERVE

Date Due

Due	Returned	Due	Returned
OCT 24 57	OCT 25 '57	OCT 21 '68	OCT 1 '69
	NOV 8 '57	NOV 4 - '68	DEC 2 '65
NOV 15 '57	NOV 15 '57	NOV 26 '68	NOV 5 '57
NOV 29 '57	NOV 27 '57	JUL 1 '70	
DEC 11 '57	DEC 13 '57	AUG 25 '71	AUG 26 '71
APR 12 '58	MAR 31 '58	MAR 16 '72	MAR 7 '72
APR 9 '58		OCT 25 '74	
NOV 16 '58		JUN 13 '75	JUN 23 '75
APR 16 '59	APR 21 '59	NOV 15 '75	NOV 11 '75
MAY 25 '59	MAY 19 '59	NOV 30 '79	
DEC 18 '59	DEC 7 '59	APR 3 - 1982	
DEC 16 '60		JUL 27 1983	JUL 7 1983
		OCT 10 1985	NOV 01 1985
		MAR 15 1986	MAR 06 1986
	MAY 22	DEC 21 1987	DEC 18 1987
	JUN 20 '61	FEB 15 1989	FEB 15 1989
DEC 27 61	JAN 18 '62		
JAN 20 '62	JAN 19 '62	JUL 0	
MAR 5 '65	FEB 24	JUL 05 1989	JUN 16 1989
APR 2 - '65			NOV 22 1994
SEP 28 '65	SEP 29 '65		
	OCT 29 '65		
NOV 12 '65	NOV 12 '65		
NOV 26 '65	NOV 29 '65		
DEC 8 - '65	DEC 8 - '65		
DEC 15 '65	DEC 14 '65		

ON RESERVE

ON RESERVE